

**CLAYOQUOT BIOSPHERE TRUST
Education Committee**

**Monday, January 29th, 2007
6pm – 9pm
Raincoast Interpretive Center, Tofino**

Meeting Summary and Next Steps

Present: Carol Sedgewick, Sally Mole, Leah Walberg, Jen Pukonen, Barb Brittan, Steve Davies, Darcy Dobell, Kathy Shaw, Bill Morrison

Staff: David Fraser, Rebecca Vines, Jean Wylie

1. Approve agenda – David welcomed the group and began by thanking the members for their commitment. David noted the success of the call for proposals and the opportunity that the committee now has to have more strategic discussions.
2. Discretionary spending. -- The committee has \$2,700 remaining from last year and has a new allocation of \$10,000 for this year. David updated the group on the 2006 call for proposals – most proponents have received their funds and have their projects underway, with the exception of the Wolf Study. For 2007, the Board has already committed some funds through the multi-year funding and will commit \$44,000 to the funding call this year.
3. 2007 – 2009 Business Plan -- Darcy introduced the logic model and walked the group through the flow chart. Darcy spoke to the need to define clear outcomes, which will be a focus of the coming year. The CBT is working to find the balance between being proactive versus being reactive and that is reflected in the Business Plan. David summarized the six key priorities including fund development, enhancing the committee process, promotion of the Biosphere Reserve, the Indicator Monitoring program, improving outreach (i.e the Call for Proposals and event sponsorship), recruiting a new Executive Director and national and international networking. The budget allocates \$10,000 to each committee for discretionary spending, as well as \$5,000 for logistics expenses. The budget also includes \$25,000 towards promotion of the Biosphere Reserve and a significant budget for research and indicator monitoring.
4. Wickaninnish Interpretive Center redesign – Barb invited the committee to become involved in the update of the Wickaninnish Centre. Laura would like to come to the group as one means of community consultation. The focus of the Interpretive Center is education and it is an ideal opportunity to develop signage for the Biosphere Reserve. While the center has been typically geared to visitors, it is the hope that the center will also have something to offer locals. Laura will be invited to the next Education committee to make a brief presentation.
5. Indicator Monitoring Initiative – Rebecca introduced the new CBT Indicator Monitoring Initiative. The CBT sees an opportunity to facilitate the development of a comprehensive monitoring package to report on social, cultural, economic and environmental indicators for the Biosphere region. This is a key commitment for the 2007 – 2009 Business Plan and will be a long-term deliverable. The CBT will work with local organizations to lead the development of a comprehensive package that can be reported on to communities. Building on past and current monitoring in the region, the results will inform future priorities for the Biosphere and the CBT. Rebecca invited committee members to attend an evening talk by Steve Litke, Fraser Basin Council Sustainability Monitoring Program Manager on February 22, 2007. Kathleen noted that this information could be used by other non-profits, but

identified a different need to conduct a community values survey. Barb suggested making a link with the environmental monitoring staff at the National Park.

6. Recruitment Strategy – While the membership of this committee has been fairly constant, David will be putting an announcement in the newspapers to invite new members. The committee discussed the logistics of traveling to the remote communities and the possibility of teleconferencing. Kathleen suggested focusing the meetings around workshops to increase the participation. It is more likely that we could increase participation through interaction – for example, we could travel to the new school at Hot Springs to give them an opportunity to showcase their educational programs. Everyone is agreed to increasing the connection with the remote communities and will aim to hold a meeting in Ahousaht to continue this conversation.

7. Discretionary Funding requests – The committee has received two requests for discretionary spending -- The Whales on Walls (Whale Festival request) and the AMB Activity Book distribution request. Bill will scout out the usefulness of the Activity Book project with the grade 4 teachers and the committee will consider at the next meeting. The ceramic tile project will be approved with the conditions that it be kept at the elementary school level, has the teachers' support and that the tiles will stay in the schools. David will also follow up with Janine Woods regarding the lapsed Alternative School request.

8. Scholarship Discussion – CBT has \$20,000 dedicated to scholarship in the annual budget. The USS student funding has been very successful and is being fully utilized. The First Nations scholarship has not been utilized, in part because they receive funding from NTC and the individual bands for university. Carol noted that the biggest obstacle at the high school is getting the kids out of the community, in order that they have an opportunity to visit a post-secondary institution. North Island College is almost always able to help First Nations students find funding, if they do not already have it. The committee would like to make this an ongoing discussion. Carol will look into the trades training funding now available from NTC. Outdoor education is one possible area where additional funding may be well utilized, such as the Hooksum School scholarship. While this has been a great use of funds in the past, there is a reticence to make this scholarship a line item because it would take away the accountability. The committee recommends that the funds be committed to a Hooksum scholarship for this year, while also recommending that the whole program be reviewed.

3. *Next meeting scheduled for Monday, March 5th, 2007 in Ucluelet – location to be announced.*