

## MINUTES

### CLAYOQUOT BIOSPHERE TRUST Committee of the Whole Meeting of the Board of Directors

Ahousaht Youth Cultural Center  
February 17, 2007  
11:00 – 2:30

Present: Dan Edwards, Robert Sheldon, Don McMillan, Darcy Dobell (co-chair), Larry Baird (co-chair), Eric Russcher (secretary), Stephanie Hughes, Diane St.Jacques

Regrets: Wilf Leudke (ex-officio), Gary Johnsen (treasurer), Clive Pemberton, Bruce Frank, Jack Little, Carol Anne Hilton

Staff: David Fraser, Rebecca Vines

Darcy welcomed the group and noted that the meeting was meant to be a working meeting focused around the recently approved 2007 – 2009 Business Plan. Larry acknowledged that Jean's father had recently passed and sent our thoughts to Jean in the difficult time.

#### **The meeting convened at 11:00pm.**

##### *1. Adoption of Agenda*

**Moved by Eric Russcher, seconded by Stephanie Hughes to approve the agenda. Motion passed by consensus.**

##### *2. 2007 – 2009 Business Plan*

Darcy emphasized that as this was a Committee of the Whole meeting the goal was to have strategic discussions and give staff direction on the implementation on the Business Plan. David suggested that we work through the items one at a time, rather than review the entire Business Plan. The Business Plan will be accepted at the next regular Board Meeting.

##### *3. Fundraising and Fund Development Strategy*

This objective in the Business Plan is comprised of two components (fundraising and fund development) which are different, yet much related. The deliverable for this objective is the development of a strategy. David suggested pulling together a small committee to work on developing a plan to bring to the Board. He further suggested that may be an area that brings in new ex-officio members for their expertise. David sees the strategy work as a big piece of his work. Darcy asked for an update on the idea of becoming a Community Foundation. This has not been worked on in the past year, although there is a workshop at the end of April that may be of relevance. Participation at this workshop would build on what Don and David have already learned. It was suggested that we send Gary as Treasurer, Don and David to the workshop. Don would like to see the Board set targets to work to and suggested that we pick a number. The Board needs to give suggestion to the committee that will be working on this. Don also suggested that the Board consider lobbying the provincial government for a stumpage fee to go towards monitoring and research. Robert asked how crowded is the fundraising environment in our region and are we in a position to ask from funds from the community? Stephanie suggested that we consider fundraising outside of the region as well, such as a plated dinner in Vancouver. The group agreed that we will not be looking to raise funds locally, and Larry suggested that it is time for us to go to large organizations. He also suggested that we get back to Bobby Kennedy. Don suggested targeting funds around education, research and training by establishing a goal and financial target for each area. Once we pick a number to work towards, we can always

change that. Let us also remember not to duplicate efforts or take the focus off of government. Eric would like to see the committee formed so that they can work forward. Stephanie, Don, Darcy, volunteered for the committee. Gary was also nominated as treasurer. Don would like to see a levy on stumpage that the crown would use for monitoring and research. This is a way to push the province to get them involved. The Clayoquot Additive is now 12/13\$ cubic meter which goes into general revenue for the province. A part of this could be going into terrestrial research. Larry is supportive and suggested that Don come and talk to the CRC around the IMEA table. There was support for this at the Board table. The Board would also like to continue to push for provincial representation on the CBT Board. Darcy reminded the group to also think about appointing new ex-officio's – perhaps Bobby Kennedy. We may also want to consider inviting Tim Webb to continue as an ex-officio as he holds a lot of organizational history and developing relationships with companies that we hold share of through GENUS. David would also like to see us nail down the partnership policy before building relationships with funders. Other fundraising suggestions included selling memberships, on-line fundraising.

*Action items:*

*Committee formed to meet shortly to define targets*

*Don to pursue the Clayoquot Additive*

*Larry will invite Don to the Management Board.*

*Letter from the co-chairs asking for Provincial Representation*

*Prepare for the community foundation event – compile old CBT fundraising plans*

*Bring Partnership policy back to the Board*

#### 4. Advisory Committees

Four of the committees have met since the new year, with the Terrestrial meeting scheduled for the next week. The turnouts have been great and there has been fabulous discussion. The committees have begun focusing more on strategic goals rather than project approval. David would like to see us focus on getting more people involved with new energy, especially First Nations participation. Staff are looking to the Board for advice on how to recruit new members, especially First Nations. Why aren't they participating? Distance is a given, as we all know that travel is a big issue in the region. The committees have already given great advice to staff. Dan asked if there is a list of who, where and when that Board members could refer to. Staff have provided us in the past, but not since Dan joined the group. David will resend, but he is concerned that sharing all of the correspondence may be a lot of info. Diane suggested asking those past committee members who are no longer participating.

Lunch Break – The group also took a moment to send their thoughts to Jean and reflect on all that we have to be thankful of. Hudson Webster and Steve Mack led the group with a chant to help us move forward.

The group then took the opportunity to engage the present Ahousaht community members in discussion. This included Linda Charleson (??) from the Ahousaht School, Arelene Paul Community Health Nurse, Patty Frank, Language Coordinator for the Youth Center. Darcy also reminded us of the need to encourage youth participation. Francine suggested that the evenings are best for the youth and believes that there are a few youth who may be interested. Kim Mack suggested doing two activities and presentations at the meetings, rather than sticking to the meeting format. She also suggested holding a proposal writing workshop on how to make ideas happen. Just one event will not be enough – we have to hold a series if we wish to build relationships and trust. Linda suggested making use of a lot of visual things, games, quizzes and prizes to draw youth in.

*Actions Items:*

*Dan has requested a who, where and when committee list.*

*Survey those who are not participating or have resigned to find out why*

*April Board Meeting is in Hot Springs – let's continue to increase involvement and offer something to the community.*

*5. CBT's roles as the organization responsible for the spirit and intent of the Biosphere Reserve designation*

This is a new objective in the business plan and is perhaps long coming. The question is how to link the CBT back to the Biosphere Reserve. We hope this can be an open discussion on what that can mean for the Board. This objective is shy on concrete deliverables, in hopes that those may be developed by the Board. Darcy sees a real overlap between this item and the recruitment of committee members. Don reminded the group of the nomination document. All of the communities have signed on – how can we get it out there, into the communities so that there is a sense of ownership? We know that Darcy has recently reported to the Tofino council what is the reporting structure for other communities? Diane has suggested putting together communications that describe our balance approach – life in the balance. Rebecca has begun putting together a PowerPoint presentation to tell the story of the Biosphere Reserve. Don asked if the First Nations community representatives report back. How can we change that? Larry will do a presentation any time and suggested making a presentation to the CRC. David, Larry and Darcy will be making a presentation to Ucluelet First Nation in March. Hudson also asked where are the First Nations – how is the Board structured? How does the Board distribute funds? The Board answered these questions and thanked him for his sincere interest. The Board needs to appeal to the First Nation communities in a way that will help them to get out of the crisis management mode. They feel that people are missing out on what we do because of the administrative business – we need to be more than that.

*Action items:*

*David, Larry & Darcy to present to Ucluelet First Nations*

*Larry to update the Central Region Chiefs.*

*Rebecca to develop an interesting PowerPoint on the history of the Biosphere Reserve/CBT*

*6. Indicator development and monitoring*

Rebecca noted that this new initiative is gaining momentum, as she has briefed four of the committees in the past weeks. Steve Litke will be making a presentation at the TinWis on Thursday, February 22 on the Fraser Basin Sustainability Monitoring program – all Board and committee members have been invited, as well as the general public. The community development committee will be hosting a workshop on monitoring models in late March. Rebecca has made contact with the CRC, AMB, as well as Don and Warren. The Board also suggested she contact the Central Westcoast Forestry Society, >>> & >>>. She has been watching for an announcement of CURA funding, but this may be delayed by the budgeting process. Rebecca is ready to engage the communities and called on Board members to work with her to communicate to their respective communities. David also reminded the Board of the opportunity to meet with David Marshall on Friday, February 23<sup>rd</sup> to discuss the consent agenda as a means of conducting business.

*Action items:*

*Rebecca to brief Central Westcoast Forestry Society,*

*Robert will provide a contact at Parks Canada*

*Board invited to Fraser Basin Council events*

*7. Adjournment*

Meeting adjourned at 2:30 pm.