

# Clayoquot Biosphere Trust 2008 Call for Projects

## Application for Funding

All applicants must complete this form (available on our website -- [www.clayoquotbiosphere.org](http://www.clayoquotbiosphere.org)). Please save the document under a new file name before completing. Once finished, please submit electronically to Curtis Cook, CBT Executive Director, via email at [curtis.cook@clayoquotbiosphere.org](mailto:curtis.cook@clayoquotbiosphere.org). In addition, please electronically attach any letters of support specific to your application. Additional information should not exceed 3 pages. Please contact CBT staff if you need assistance or have any questions. Applications must be received by our office by 4p.m. September 30, 2008. Applicants will then be invited to meet with a committee to present their application. Approval of funding will be announced by December 18, 2008.

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### 1. Lead Organization

Organization Name: Raincoast Education Society  
Mailing Address: [REDACTED]  
Contact person: Jen Pukonen Job Title: Program Coordinator  
Telephone: [REDACTED] Fax: [REDACTED]  
Email: [REDACTED]  
Has this organization applied for CBT funding in the past? yes  
Has this organization received CBT funding in the past? yes

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### 2. Project Details

Project Title: Raincoast Sustainable Living Project  
Funds Requested: \$7,300 Total Project Budget: \$23,550  
Start Date: March 2009 End Date: March 2010  
Is this a new or an existing project? new When are the funds required? March 2009

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### 3. Project Partners (please use additional pages if required): The CBT considers project partners to be organizations or individuals that are contributing to the project either financially or in-kind.

Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Job Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Is this partnership confirmed? \_\_\_\_\_

Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact person: \_\_\_\_\_ Job Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Is this partnership confirmed? \_\_\_\_\_



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4. Application for Funding Questions: Please briefly answer the following questions in point form or paragraph format. Please limit your responses to the space provided.

a. Introduction to your organization:

The Raincoast Education Society (RES) was incorporated in the summer of 2000. The RES is a community-based non-profit society and registered charity. We support a range of educational and interpretive initiatives designed to promote knowledge of the natural and cultural environments of the Clayoquot Sound Biosphere Reserve region, and to encourage informed local discussion and responsible action towards stewardship and sustainability. Our programs offer a number of benefits to the region as a whole:

- Our many school programs, which are much in demand from schools throughout the region, enhance classroom learning by grounding the school curriculum in the unique natural and cultural environments of the west coast. These programs promote an ethic of sound stewardship of natural resources and enable young people to explore the region safely and responsibly.
- Our topical programs, events and speakers' series provide a forum for residents to learn about the natural and cultural history of the west coast. These programs and events draw on resources and expertise from within and beyond our region, enabling local communities to make the most of the wealth of local knowledge while also learning from experience in other areas.
- Our summer educational and interpretive programs – enrich the tourist experience while also educating visitors about the importance of respecting sensitive ecosystems. In addition, our internship and volunteer programs also provide training and skills development to local people. These programs are delivered throughout the region encompassing Tofino, Ucluelet, Long Beach, and the communities of the five Nuu-chah-nulth Central Region First Nations. All of our programs emphasize sound stewardship of natural resources and the interconnection between human communities and local ecosystems.

b. Tell us about your project. Include a description, goals and a timeline for completion:

In past years the RES has focused on raising awareness and appreciation of the natural and cultural history of the region, with the hope of inspiring conservation and stewardship of the local environment. Our efforts have been very well received. However, more recently we have noticed an increasing concern among local communities about climate change and sustainable living. Community members and leaders have expressed an interest in learning more about these issues and specific actions that can be taken by individuals, communities, and the region as a whole towards improving environmental sustainability. We wish to respond to this concern by encouraging and facilitating broad community participation in the proposed "Raincoast Sustainable Living Program". This project is a priority for us because we feel that an initial investment in community education and capacity-building about climate change, sustainable living and the tangible steps that we can take in our day to day lives will generate a significant return in influencing future growth and development. We look forward to developing this project with the guidance and support of local communities and whenever possible, plan to incorporate or build on work that is being done elsewhere. Through the Raincoast Sustainable Living Project we plan to:

1. Develop and deliver educational programs about climate change and solutions (sustainable living) for local and visiting school groups (program development spring 2009, delivery late spring 2009-2010);
2. Coordinate and facilitate guest speakers and workshops to develop and increase the scientific understanding, knowledge and skills necessary to become involved in planning and action towards community and environmental sustainability (program coordination and development spring/summer 2009, delivery ongoing 2009-2010);
3. Develop locally relevant outreach material for websites, local newspapers, municipal and regional government communications, and local magazine publications that raise awareness about local and global issues related to climate change and provide tangible actions that people can take to make a difference (ongoing beginning spring 2009);
4. Provide capacity building opportunities for local First Nations and non-indigenous youth to assist with the development and delivery of the previously mentioned activities (we hope to engage local youth in the project starting next spring (2009);
5. Evaluate the program and make necessary changes, as we hope to incorporate it as an annual RES activity (evaluation will be ongoing, with complete summary prepared for spring 2010).

Through this project our objective is to deliver well researched, locally relevant, and practical information about sustainable living in the Clayoquot Sound Biosphere Reserve Region to local residents and visitors of all ages. Whenever possible we plan to incorporate existing resources with locally relevant information, so as to avoid 'reinventing the wheel.' In addition we would like to highlight existing achievements in the region, to provide inspiration, recognition and motivation. For example we would like to host information sessions for people who would like to learn more about - local businesses that are working with rainwater catchment systems, the experiences of local residents who have been using alternative energy sources, naturesscaping on the west coast among others. (cont next page)



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We hope that by providing locally relevant and practical information for people living in the region, individuals and communities will find it easier to make more sustainable decisions. For example we would like to write an article for local publications (such as the Tofino Time, Westerly News and Ha-Shilth-Sa) about biodegradeable and non-toxic household cleaning products that can be made at home (and as a result are cheap!). Many people aren't aware of the simple alternatives to some of the conventional cleaning products or simply don't have the time to research the alternatives. And as we are aware, what goes down our drains ends up in our ocean - often with a negative effect.

Although there is increasingly more information available, in some cases, it can still be hard to find solutions for issues specific to the West Coast. For example, many people have contacted us with an interest in composting, but are concerned about being 'bear aware'. It is possible to have a bear smart compost but there are a number of things to keep in mind in doing so. We would like to develop and produce a fact sheet about bear smart composting on the west coast for local residents. We have spoken to a representative from the local bear aware group and they have confirmed that they would be happy to work with us on this initiative. In addition, although the recycling program has been greatly improved in recent years, there are still a significant number of items that you can't recycle on the West Coast. We would like to research what these items are and the locations where they can be recycled, and again produce a simple fact sheet for residents that simplifies and summarizes their options. To date we have spoken with the Tofino Chamber of Commerce, the Ahousaht administration office and the Hesquiaht administration office and all have been interested and keen to help distribute the information to their members. We are also hoping that we can work together with the Districts of Tofino and Ucluelet to include the fact sheets in their utilities mail out.

### c. What will be the impact of your project at the individual, community and regional level?

The goal of the proposed program is to build awareness and understanding of issues related to climate change and sustainable living, and to strengthen capacity among local communities to take a proactive role in community discussions and strategy development towards concrete and meaningful action.

We hope that by providing locally relevant and practical information for people living in the region, individuals will find it easier to make more sustainable decisions in their day to day lives. Through this initiative we will deliver well researched, locally relevant, and practical information about sustainable living in the Clayoquot and Barkley Sound area to local residents and visitors of all ages. Together, we hope that these activities will help to increase the level of public understanding of environmental issues and specific actions that we can take as individuals and as a community to address these issues. Over the long term, this information and our community actions may help to inform and inspire planning and growth strategies for communities in the region.

### d. Describe the community involvement and collaboration with other agencies.

The Raincoast Education Society plans to work together with public institutions, including government and non-government organizations as well as research and education institutions, to engage local leaders, and community members in planning and action to promote community sustainability. The Raincoast Sustainable Living Program Series will bring together residents, teachers, local businesses, representatives of First Nations and local governments, and other key stakeholders to initiate discussions about specific actions that can be taken at the local level to address these global issues. Overall the interest in the project has been really positive and we feel confident that there will be considerable community involvement and collaboration: To date we have spoken with staff from the Tofino Botanical Gardens Foundation, and they are keen to have us participate in the sustainability camps again this year. In addition they are happy to work together to identify specific programs that we could develop and deliver in the schools that would complement the already existing curricula (for ex. reaching different grade levels, and either providing general programs that would serve as an introduction to the camps, or more in-depth programs that would build on curricula touched on in the camps). We have had initial discussions with representatives from the Tofino Chamber of Commerce, the Ahousaht Band office and the Hesquiaht Band office and all are keen to help distribute our educational outreach material. Parks Canada staff have agreed that they would be interested in hosting guest speakers to talk about issues related to climate change. And, local businesses, such as the Tofino Co-op Hardware have offered to carry and help distribute the fact sheets (for ex. that identify recycling options for items that they sell such as paint).



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e. How do you plan to communicate the results of your project?

We plan to communicate and share the results of our project and the materials we develop through our website, established local publications (Tofino Time, the Ha-shilth-sa, the Westerly News and the Westcoaster), environmental education networks, and through print materials that we intend to develop and distribute in West Coast communities. We are also interested in hearing any ideas that the CBT committees may have so that we can identify additional means to share our results and outreach materials with others.

f. How will your project help to achieve the CBT's *Mission*?

We feel strongly that the proposed project is consistent with the CBT's mission and vision, and believe it will both advance the objectives of the CBT and benefit the communities of the Biosphere Reserve Region. The Raincoast Sustainable Living Project will engage and encourage broad community participation through public education, stewardship and outreach activities that address the concepts of climate change and sustainable living. In addition the project will encompass research, education and training initiatives that promote conservation and sustainable development, and will encourage the exchange of knowledge and experience within and between our communities and with communities working on similar issues elsewhere.

g. How will your project contribute to the CBT's Measuring Community Health Initiative?

*Please see our website for a description of this project and a list of indicators that we are interested in.*

The Raincoast Sustainable Living Project will contribute to the CBT's Measuring Community Health Initiative by addressing issues related to the following indicators:

- raising awareness about locally specific issues related to climate change
- providing educational programming for youth in the region
- increasing awareness of ways to reduce negative wildlife/human interactions (for ex. bear smart composting)
- providing information about additional recycling and waste disposal options in hopes of reducing the solid waste generated in our communities and the amounts of potentially toxic waste being disposed of locally.
- researching and sharing environmentally friendly cleaning options for local residents and businesses, which we hope may in turn help to improve water quality.



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## 5. Project Budget

Please complete the following project budget including contributions from partner organizations and any other funding sources.

Item & Description	CBT Funds Requested	Confirmed Contributions	Unconfirmed Contributions	Total Cost
<b>Salaries &amp; Benefits</b>				
Project Coordinator/Researcher/Interpreter	4,500	5,000 (RES)		9,500
Design and production of outreach material	325			325
Student Interns			8,000 (SC)	8000
<b>Facilities Rental</b>				
Classroom space (speakers, workshops)		900 In-kind (PC, RES)		900
<b>Materials &amp; Supplies</b>				
Printing costs (outreach material)	475	200 (In-kind RES)		675
Educational resources (books, films)	200			200
<b>Other (please specify)</b>				
Travel (mileage and water taxi)	625	350 (In-kind RES)		975
Honoraria (guest speakers and workshops)	975			975
Administration	200	1,800		2000
<b>Total</b>	<b>7,300</b>	<b>8,250</b>		<b>23,550</b>



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